

## **Tiger Malt boost for Bodybuilding Championship**

**TIGER MALT HAS THROWN ITS FULL SUPPORT** behind the **Barbados Bodybuilding Classic (BBC)** as it hosts the **2010 World Natural Bodybuilding Federation Pro Natural Mr. and Ms. Universe Bodybuilding & Figure Championship.**

At a presentation to the BBC at the Brewery on June 8<sup>th</sup>, Tiger Malt Brand Manager **Julian King** said, “Bodybuilding was once a leading sport in Barbados and at its peak played a large role in introducing Barbados to the world stage. Tiger Malt’s association with local bodybuilding spans many years and we are pleased to once again play a major role in an event which seeks to rebuild the sport’s popularity and return it to the local limelight. Furthermore, the sponsorship is a good fit for the brand because Tiger Malt is a natural, healthy, brewed product and this event focuses on natural fitness.”

Event Coordinator **Ivor Worrell** thanked Tiger Malt for coming on board. “In the current economic climate it is challenging to find sponsorship, as such, we are grateful that Tiger Malt has agreed to make a contribution to the event and by extension the sport,” he said.

This is the third time the Pro Natural Mr. and Ms. Universe Bodybuilding & Figure Championship is being held in Barbados. The championship takes place on June 12<sup>th</sup> at the Lloyd Erskine Sandiford Centre and is sanctioned by the World Natural Bodybuilding Federation and the International Natural Bodybuilding Federation.

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**PIX CAPTION:**

***Tiger Malt Brand Manager Julian King (left) presents Barbados Bodybuilding Classic's Event Coordinator Ivor Worrell with the sponsorship cheque for the 2010 World Natural Bodybuilding Federation Pro Natural Mr. and Ms. Universe Bodybuilding & Figure Championship slated for Saturday, June 12th.***