

# **BHL** Banks Holdings Limited

NEWS RELEASE  
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## **New from BBC**

BARBADIANS WILL SOON be enjoying two new products from local beverage manufacturer, the Barbados Bottling Company Limited (BBC). FRUTEE Lime Burst and PowerAde Jagged Ice are set to hit supermarket shelves across the island this week.

Brand Manager for BBC's portfolio **Clifford Gooding-Edghill** also revealed that two existing products will be available in a new package size. "FRUTEE and Coca-Cola Zero consumers will be pleased to know that these products will be on sale in 2-litre package size islandwide shortly. The new products and package sizes are both in response to the requests of our consumers and a continuation of our efforts to provide the public with new and exciting flavours in the packaging they want," said Gooding-Edghill.

Lime Burst joins existing FRUTEE flavours: Xtreme Red, Citrus Craze, Banana Blast, Cream Soda Sparkle, Grapefruit Edge, Sorrel Rush, Apple Fusion, Pineapple Pulse, Ginger Beer and Ginger Ale.

There are now six exciting flavours of PowerAde available: Mountain Blast, Jagged Ice, Arctic Shatter, Green Squall, Infrared Freeze and Orange Tangerine.

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**PIX CAPTION:**

***FRUTEE Lime Burst, PowerAde Jagged Ice and 2-litre sized Coca-Cola Zero and FRUTEE Pineapple Pulse will be available islandwide within the coming weeks.***