

# **BHL** Banks Holdings Limited

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## **Coca-Cola winner off to 'high-speed' adventure**

**ON SEPTEMBER 3<sup>RD</sup>, Alphonso Holder and his fiancé Carolyn Thomas depart Barbados for the ultimate NASCAR racing experience in Atlanta compliments Coca-Cola.**

Holder is the grand prize winner of Coca-Cola's recently concluded 'Feel the Power' Promotion. At the recent prize presentation, Holder confessed that it was his fiancé who submitted the winning entry. "I did not complete any of the entry forms. My fiancé Carolyn loves Coca-Cola and we often buy six-packs, so when she learnt about the competition she kept every crown and sent in dozens of entries with either her name or my name on them," he said.

"Our good fortune is a pleasant surprise. I have never won anything in my life so I am still stunned that one of our entries was selected from so many. When I told Carolyn she was ecstatic, she even had difficulty falling asleep that night because she was so excited," added Holder.

Coca-Cola Brand Manager **Clifford Gooding-Edghill** promised Holder an unforgettable weekend. "You will enjoy a first-class, VIP-style weekend at the races from trackside. Scheduled races include the Nationwide Series and the PEPBoys Auto 500 at the Atlanta Motor Speedway. Carolyn and yourself will also have the opportunity to ride around the speedway in the Coca-Cola car, you will also dine

with the NASCAR Coca-Cola race team and tour the World of Coca-Cola," Gooding-Edghill said.

Holder and his fiancé return from Atlanta on September 7<sup>th</sup>.



**PIX CAPTION:**

***Coca-Cola Brand Manager Clifford Gooding-Edghill (left) congratulates grand prize winner Alphonso Holder, as his fiancé Carolyn Thomas looks on.***





**PIX CAPTION:**

*Some of the lucky interim winners in Coca-Cola's 'Feel the Power' Promotion with their prizes.*