

BHL Banks Holdings Limited

NEWS RELEASE
April 27, 2010

Banks Beer is a hit at “Taste Of Key West 2010”

BANKS BEER WAS AMONGST scores of wines and beers available at the recent “Taste Of Key West 2010” held at the Truman Annex Waterfront, Key West.

Official USA import agent, Stansfeld Scott Inc.’s Brewery Portfolio Manager, **Nigel Lobo** said, “Banks Beer was the only authentic Caribbean lager in attendance and the feedback from patrons and restaurant owners who sampled the product was very positive. We were able to generate new placements and sales at the show through a system which allowed restaurant and store owners to place orders ‘on the spot’ for delivery that week.”

The revenues generated by the “Taste of Key West” were donated to AIDS Help Inc., a non-profit community-based organisation, which provides case-managed health care, housing, food, counseling, referral and support services for HIV-infected residents of Monroe County, Florida Keys.

Banks Beer is distributed across Florida by Republic National Distribution Company. For further details visit: www.banksbeer.com



PIX CAPTION:

One of the thousands of happy customers who enjoyed Banks Beer at the recent ‘Taste of Key West’ held at the Truman Annex Waterfront, Key West.